

***ABBREVIATED RULES AND INSTRUCTIONS (GOES WITH ENTRY FORM):***

1. Designs should measure 12" x 12". Designs should be limited to five spot colors or less.
2. Hand-drawn designs must be executed in one of the following color media: color markers, paint, color pencils, inks, chalks or crayons. Computer generated designs are allowed and we prefer Adobe Illustrator files, but will accept InDesign, Photoshop, JPEG or TIFF files. The use of "clip art" or any other non-original files is not allowed.
3. An Official Entry Form must be submitted by each applicant.
4. Designs should include the race title, "Schlotzsky's Bun Run 2012", and must incorporate the Schlotzsky's logo and Bobby Bun, which are available to download at [www.bunrun.com](http://www.bunrun.com). The Schlotzsky's logo may not be manipulated in any way. Use of color or other added design elements to the Bobby Bun logo is accepted.
5. Limit: one entry, and up to three designs, per person, and multiple designs must be submitted together.
6. Designs must be submitted as PDF files via email to [bunruncontest@schlotzskys.com](mailto:bunruncontest@schlotzskys.com). If you are unable to submit a PDF, you can mail or deliver your design to: Schlotzsky's 2012 Bun Run T-shirt Design Contest, 301 Congress Avenue, Suite 1100, Austin, TX 78701.
7. All entries must be received by Friday, February 24, 2012.

No purchase necessary. Contest open to legal USA residents 13 and older, except employees of Schlotzsky's Franchise LLC or its franchisees or their immediate families. Parental consent is required for contestants under the age of majority. Designs will be judged by representatives of Schlotzsky's Franchise LLC. Five finalists' designs will be selected and published on [www.bunrun.com](http://www.bunrun.com) and the [Schlotzsky's](#) Facebook page. The winning design will be selected by the public by vote on [www.bunrun.com](http://www.bunrun.com), from February 28 – March 6, 2012. The person who submits the winning design will receive a Grand Prize of \$1,000 and will have the design reproduced on the 2012 Schlotzsky's Bun Run T-Shirts. The four finalists who are not the Grand Prize winner will each receive \$100. Winners are responsible for all taxes and fees associated with such prizes and may receive a 1099. All designs become the property of Schlotzsky's Franchise LLC and may be modified as deemed necessary by Schlotzsky's Franchise LLC. The winning design will have sponsor logos added. See [www.bunrun.com](http://www.bunrun.com) for the complete rules.

Sponsor's logo placement is at the sole discretion of Schlotzsky's Franchise LLC. Designs will not be returned. Not responsible for lost entries. Some restrictions apply. Decisions of the judges are final. All entries must be received by February 24, 2012.

**OFFICIAL ENTRY FORM**  
The Schlotzsky's®  
2012 Bun Run® T-shirt Design Contest

Name \_\_\_\_\_ Age \_\_\_\_\_  
Address \_\_\_\_\_  
Apt # \_\_\_\_\_ City \_\_\_\_\_  
State \_\_\_\_\_ ZIP \_\_\_\_\_  
Daytime phone number \_\_\_\_\_  
Email \_\_\_\_\_

Send entries to:            Submit PDF files to [bunruncontest@schlotzskys.com](mailto:bunruncontest@schlotzskys.com). If you are unable to submit a PDF, you can mail or deliver your design to:  
Schlotzsky's 2012 Bun Run T-shirt Design Contest  
301 Congress Avenue, Suite 1100  
Austin, TX 78701

All entries must be received at the Schlotzsky's office by Friday, February 24, 2012.

I give to Schlotzsky's Franchise LLC, and any of its franchisees, licensees, affiliates and subsidiaries, the worldwide royalty free right to copy, distribute, modify and otherwise use my design for any purpose, including but not limited to, advertising promotions. I understand that by accepting my entry, Schlotzsky's Franchise LLC will own my design, and if requested, I agree to execute an assignment confirming its ownership of the design. I agree that I will only use Schlotzsky's name, logo(s), trademarks and/or designs for the sole purpose of creating my design for entry in the contest, and I represent to Schlotzsky's Franchise LLC that my submitted design is original and owned by me. I also understand that my design will not be returned. If I am a finalist or winner, Schlotzsky's Franchise LLC may publish and announce my name as a finalist or winner. I further agree to be bound by the Official Rules at [www.bunrun.com](http://www.bunrun.com).

Entrant's Signature \_\_\_\_\_ Date \_\_\_\_\_

Parent's Signature (if applicable) \_\_\_\_\_ Date \_\_\_\_\_